



VISIT CARMEL/CRID MEETING

at The Sunset Center, Chapman Room

and

via zoom - <https://us02web.zoom.us/j/4668305477>

Tuesday, October 15, 2024

10:00 am

CALL TO ORDER Ken Spilfogel

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) Ken Spilfogel

APPROVE MINUTES from June 18, 2024 Ken Spilfogel

Recommended Action: Vote to approve minutes.

EXECUTIVE DIRECTOR REPORT Amy Herzog

Recommended Action: Receive report.

MARKETING REPORT Jeff Burghardt

Recommended Action: Receive report.

PUBLIC RELATIONS AND SOCIAL MEDIA REPORT Dani Hannah

Recommended Action: Receive report.

OPEN DISCUSSION all

Recommended Action: Discuss marketing priorities and ideas for upcoming year and beyond.

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING Ken Spilfogel

ADJOURNMENT Ken Spilfogel

NEXT SCHEDULED MEETING: CRID meetings generally take place on the third Tuesday of every other month. To be placed on the agenda distribution list, please email: Amy Herzog, Executive Director, at amy.herzog@carmelcalifornia.com.

NOTICE TO PUBLIC. Governor Newsome's Executive Order N-29-20 has allowed local legislative bodies to hold public meetings via teleconference and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. To attend via VideoConference - <https://zoom.us/j/4668305477>

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board or Committee. The Agenda provides a general description and staff recommendations; however, the Board of Directors or Committee may take action other than what is recommended.