VISIT CARMEL
BOARD OF DIRECTORS UPDATE MEETING

By VideoConference
https://us02web.zoom.us/j/4668305477
Thursday, May 13, 2021 – 2:30 pm

CALL TO ORDER .... Rich Pepe

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) .... Rich Pepe

MINUTES .... Rich Pepe
Recommended Action: Approve minutes from April 8, 2021.

ELECT OFFICERS .... Amy Herzog
Recommended Action: Vote to re-confirm Visit Carmel Chairperson, Treasurer and Secretary for one-year term. (Nominations taken at last Board Meeting.)

AUGUST BOARD OF DIRECTORS MEETING .... Rich Pepe
Recommended Action: Discuss either rescheduling or cancelling the August 12 Visit Carmel BOD meeting which is currently scheduled during Car Week. Possible Board vote.

MCCVB UPDATE .... Rob O'Keefe/Lindsey Guinn
Recommended Action: Receive report.

VISIT CARMEL EXEC DIRECTOR REPORT .... Amy Herzog
Recommended Action: Receive report.

MARKETING & ADVERTISING .... Jeff Burghardt
Recommended Action: Receive update.

PUBLIC RELATIONS .... Ashley Brune
Recommended Action: Receive update.

FINANCIAL REPORT .... Mark Watson
Recommended Action: Receive report.

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING .... Rich Pepe

ADJOURNMENT TO CLOSED SESSION .... Rich Pepe
Recommended Action: Closed session convenes (Government Code Section § 54957) *to receive recommendation from Ad Hoc Negotiating Committee regarding Executive Director agreement.*

The Board of Directors for Visit Carmel, Inc. generally meets 2nd Thursday of the month. To be placed on the agenda distribution list, please email: Amy Herzog, Executive Director, at amy.herzog@carmelcalifornia.com.

NOTICE TO PUBLIC. Governor Newsom's Executive Order N-29-20 has allowed local legislative bodies to hold public meetings via teleconference and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. To attend via VideoConference - https://zoom.us/j/4668305477

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda**.** Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.