VISIT CARMEL
BOARD OF DIRECTORS UPDATE MEETING

By VideoConference
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July 23, 2020 – 2:30 pm

CALL TO ORDER .... Rich Pepe

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) .... Rich Pepe

MINUTES .... Rich Pepe
Recommended Action: Approve minutes from July 9.

FINANCIAL REPORT .... Mark Watson
Recommended Action: Receive June report. Possible Board vote to approve EIDL loan.

VISIT CARMEL EXEC DIRECTOR REPORT .... Amy Herzog
Recommended Action: Receive report.

MARKETING AND ADVERTISING .... Jeff Burghardt
Recommended Action: Receive update.

PUBLIC RELATIONS AND SOCIAL MEDIA .... Ashley Brune
Recommended Action: Receive update and discussion.

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING .... Rich Pepe

ADJOURNMENT .... Rich Pepe

The Board of Directors for Visit Carmel, Inc. generally meets 2nd Thursday of the month. To be placed on the agenda distribution list, please email: Amy Herzog, Executive Director, at amy.herzog@carmelcalifornia.com.

NOTICE TO PUBLIC. Governor Newsom's Executive Order N-29-20 has allowed local legislative bodies to hold public meetings via teleconference and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. To attend via VideoConference - https://zoom.us/j/4668305477

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda**.** Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.