



**VISIT CARMEL**  
**RESTAURANT IMPROVEMENT DISTRICT COMMITTEE MEETING**

By VideoConference

Join Zoom Meeting

<https://zoom.us/j/4668305477>

July 7, 2020

2:30 pm

CALL TO ORDER ..... Anthony Carnazzo

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) .... Anthony Carnazzo

APPROVE MINUTES FROM June 23, 2020 ..... Anthony Carnazzo  
*Recommended Action: vote to approve minutes.*

SITUATION OVERVIEW/DEBRIEF FROM HOLIDAY ..... Anthony Carnazzo  
*Recommended Action: Open discussion.*

EXEC DIRECTOR REPORT ..... Amy Herzog  
*Recommended Action: Receive update.*

MARKETING AND ADVERTISING ..... Jeff Burghardt  
*Recommended Action: Receive update.*

PUBLIC RELATIONS AND SOCIAL MEDIA ..... Ashley Brune  
*Recommended Action: Receive update.*

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING ..... Anthony Carnazzo

ADJOURNMENT ..... Anthony Carnazzo

NEXT SCHEDULED MEETING: CRID meetings generally take place on the second Tuesday of the month, however sometimes the CRID meets more frequently due to the urgency of the COVID-19 pandemic. To be placed on the agenda distribution list, please email: Amy Herzog, Executive Director, at [amy.herzog@carmelcalifornia.com](mailto:amy.herzog@carmelcalifornia.com).

**NOTICE TO PUBLIC.** Governor Newsome's Executive Order N-29-20 has allowed local legislative bodies to hold public meetings via teleconference and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. To attend via VideoConference - <https://zoom.us/j/4668305477>

*Government Code 54950 (The Brown Act)* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.