



**VISIT CARMEL
RESTAURANT IMPROVEMENT DISTRICT COMMITTEE MEETING**

Seventh & Dolores Steakhouse
Seventh & Dolores
Carmel-by-the-Sea, CA 93921

February 18, 2020
2:30 pm

CALL TO ORDER Anthony Carnazzo

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) Anthony Carnazzo

APPROVE MINUTES FROM January 7, 2020 Anthony Carnazzo
Recommended Action: vote to approve minutes.

EXEC DIRECTOR REPORT / CARMEL CULINARY WEEK Amy Herzog
Recommended Action: Receive update and debrief discussion.

MARKETING AND ADVERTISING Jeff Burghardt
Recommended Action: Receive update.

PUBLIC RELATIONS AND SOCIAL MEDIA Ashley Brune
Recommended Action: Receive update.

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING Anthony Carnazzo

ADJOURNMENT Anthony Carnazzo

NEXT SCHEDULED MEETING: CRID meetings generally take place on the second Tuesday of the month. Next meeting scheduled for Tuesday, March 10. To be placed on the agenda distribution list, please email: Amy Herzog, Executive Director, at amy.herzog@carmelcalifornia.com.

NOTICE TO PUBLIC. *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Herzog at (831) 238-1849 at least 48 hours prior to the meeting. You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.