



VISIT CARMEL
RESTAURANT IMPROVEMENT DISTRICT COMMITTEE MEETING

By VideoConference

Join Zoom Meeting

<https://zoom.us/j/4668305477>

November 10, 2020

2:30 pm

CALL TO ORDER Anthony Carnazzo

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) Anthony Carnazzo

APPROVE MINUTES FROM October 20, 2020 Anthony Carnazzo
Recommended Action: vote to approve minutes.

EXECUTIVE DIRECTOR UPDATE Amy Herzog
Recommended Action: Receive update.

MARKETING UPDATE Jeff Burghardt
Recommended Action: Receive update.

PUBLIC RELATIONS UPDATE Ashley Brune
Recommended Action: Receive update.

2021 MARKETING PLANNING Group
Recommended Action: Receive recommendations, provide input from Committee.

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING Anthony Carnazzo

ADJOURNMENT Anthony Carnazzo

NEXT SCHEDULED MEETING: CRID meetings generally take place on the second Tuesday of the month, however sometimes the CRID meets more frequently due to the urgency of the COVID-19 pandemic. To be placed on the agenda distribution list, please email: Amy Herzog, Executive Director, at amy.herzog@carmelcalifornia.com.

NOTICE TO PUBLIC. Governor Newsome's Executive Order N-29-20 has allowed local legislative bodies to hold public meetings via teleconference and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. To attend via VideoConference - <https://zoom.us/j/4668305477>

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.