



**VISIT CARMEL
AD HOC BUDGET COMMITTEE MEETING**

City Hall
Monte Verde St.
Carmel-by-the-Sea, CA 93921

October 31, 2019
10 am – 11:30 am

CALL TO ORDER Rich Pepe

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) Rich Pepe

PROPOSED 2020 BUDGET PLAN Mark Watson
Recommended Action: Review and discuss.

PROPOSED ADDITIONS Amy Herzog
Recommended Action: Review and discuss additional projects and allocation ideas for 2020.

AGENCY IDEAS Jeff Burghardt/Ashley Brune (by phone)
Recommended Action: Review ideas from Madden Media and The Abbi Agency.

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING Rich Pepe

ADJOURNMENT Rich Pepe

The Board of Directors for Visit Carmel, Inc. generally meets 2nd Thursday of the month. NEXT SCHEDULED MEETING: November 14, 2019 at La Playa Hotel. To be placed on the agenda distribution list, please email: Amy Herzog, Executive Director, at amy.herzog@carmelcalifornia.com.

NOTICE TO PUBLIC. *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Herzog at (831) 238-1849 at least 48 hours prior to the meeting. You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

