



VISIT CARMEL
RESTAURANT IMPROVEMENT DISTRICT COMMITTEE MEETING

Seventh & Dolores Steakhouse
Seventh and Dolores
Carmel-by-the-Sea, CA 93921

March 5, 2019 2:00 pm

CALL TO ORDER Anthony Carnazzo

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) Anthony Carnazzo

APPROVE MINUTES FROM JANUARY 15, 2019 .. Anthony Carnazzo
Recommended Action: vote to approve minutes.

FINANCIAL REVIEW Mark Watson
Recommended Action: Review and discuss budget.

MARKETING AND ADVERTISING Jeff Burghardt
Recommended Action: Receive updated presentation for feedback.

PUBLIC RELATIONS AND SOCIAL MEDIA Ashley Brune
Recommended Action: Receive updated presentation for feedback.

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING Anthony Carnazzo

ADJOURNMENT Anthony Carnazzo

The CRID Committee meetings are expected to occur quarterly. NEXT SCHEDULED MEETING: April 2, 2019. To be placed on the CRID agenda distribution list, please email: Amy Herzog, Executive Director, at amy.herzog@carmelcalifornia.com.

NOTICE TO PUBLIC

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Herzog at (831) 238-1849 at least 48 hours prior to the meeting. You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.