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// Travel +
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Travel+Leisure: World's Best Cities for Romance

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By steph 2014/02/13 Travel Writing No Comments

"Everything seems sexier in Paris—the grand buildings, the beautiful Parisians, the language, the food," muses Alison Drew, a New York-based lawyer who lived in the City of Light and recently returned with her husband for an unforgettable romantic escape. "Just walking around makes you want to be in love."

Paris has proved itself irresistible to T+L readers as well, who again rated it No. 1 for romance in the latest [World's Best Awards survey](#). For some cities, setting the stage for love seems second nature. (We challenge anyone to dispute Venice's swoony siren call.)

Read my full article on [TRAVEL+LEISURE](#). (It also made the front page of [CNN Travel](#)!)



And with Carmel, CA ranking in at #3, [Central Coast News KION TV](#) did a follow-up to my story on the quaint town. It's one of my favorite spots in the world, so I was super honored to provide some insight on what makes it romantic: [Watch the clip!](#)



Tags: [best cities for romance](#), [freelance copywriter](#), [luxury travel writer](#), [romantic travel](#), [san francisco travel writer](#), [sf travel writer](#), [travel writing](#)



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Design Writing

Entrepreneur Magazine: Eye-Popping Branding

How do you communicate quality and craftsmanship through branding when those attributes have been so over-touted (and under-realized) they've lost virtually all meaning to consumers? Check out my article below on how San Francisco-based Chen Design Associates helped startup The Brownie

2014/02/20 Comments Off



Design Writing

Entrepreneur Magazine: Branding at Work

From drab cubicles and cardboard curtains to game rooms and concert stages, startup offices runs the gamut from bare-bones to over-the-top-perks. But if the look doesn't jibe with your company's brand, you may be missing out on a valuable opportunity

2014/01/19 Comments Off



Travel Writing

Travel + Leisure Magazine: America's Most Romantic Winter Destinations

"When we venture out to the wide, open plains and drive up the mountains, it feels like we're the only ones there," says Dan Warner, reflecting on the appeal of Jackson, WY. The L.A.-based COO of Atlas Digital production company

2013/12/12 Comments Off



Travel Writing

Coastal Living Magazine: Dream Town, Bodega Bay

One of my absolute favorite NorCal escapes is the quaint, coastal town of Bodega Bay. So I was beyond excited to write about this pristine spot for Coastal Living Magazine. CHECK OUT MY ARTICLE BELOW!

2013/11/22 Comments Off



Design Writing

Communication Arts Magazine: Design Book Reviews

For the latest issue of Communication Arts Magazine, I was invited to review two awesome books. The first is Game Changers, a mammoth retrospective highlighting the creative rebels that evolved advertising from the 1950s to today. The second is Lowworks, an insightful book chock full

2013/11/22 Comments Off



Design Writing

Entrepreneur Magazine: Refinery29 Gets A Branding Makeover

Everyone can use a makeover now and again – even a super stylish site like Refinery29. For the November issue of Entrepreneur Magazine, I talk all things design with Refinery29 founder Justin Stefano along with the brand wizards at Wolff Olins

2013/11/05 Comments Off



News

Woohoo! Copywriting Projects Win Awards in HOW Magazine

I'm super excited to share that I have TWO copywriting projects featured in HOW Magazine's Promotion and Design Annual! The first is the utterly inventive Creative (un)Blocks (image below), a self-promotion for Neenah Paper designed by Chen Design Associates. It was selected

2013/10/04 Comments Off



Design Writing

Entrepreneur Magazine: The Whitney's Responsive Identity & Pentagram Packaging

For the October issue of Entrepreneur Magazine, I chat up Amsterdam graphic design firm Experimental Jetset and the Whitney Museum on the making of the institution's new identity. I also had the awesome opportunity to kick-off the magazine's first "Packaging of The Month"

2013/09/29 Comments Off



Travel Writing

San Francisco Magazine: A Bonfire Fest

There are a gazillion reasons why I love Northern California. Topping the charts? Fall weather that feels like summer and the utterly romantic coastal town of Carmel-By-the-Sea. Combine the two and it's the perfect recipe for a bonfire-on-the-beach weekend getaway. CHECK

2013/09/28 One Comment



Design Writing

Communication Arts: Book Review

For the latest issue of Communication Arts (one of my favorite design magazines ever!), I had the awesome opportunity to review design editor Mason Currey's new blog-turned-book, Daily Rituals: How Artists Work, which snapshots the daily routines and habits of over

2013/08/27 Comments Off

