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Carmel Makes Move for More Meetings Business

CARMEL-BY-THE-SEA, Calif.

A new hospitality organization in Carmel-by-the-Sea has launched an effort to attract small conference groups to the village.

The Carmel Hospitality Improvement District, a joint organization of the City of Carmel, the Carmel Chamber of Commerce and the Carmel Innkeepers Association, is promoting the town’s attractions and array of lodging properties and meeting venues, in pursuing groups ranging in size from 10 to 250.

As part of the initiative, the Carmel Hospitality District this week unveiled a new website, (www.meetingincarmel.com), that specifically illustrates how Carmel-by-the-Sea can offer small groups a memorable gathering—and also provides the on-line tools to help organize such an event.

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