



Quail Lodge & Golf Club

AN ENCHANTING BASE CAMP FOR TRAVELING GOLFERS

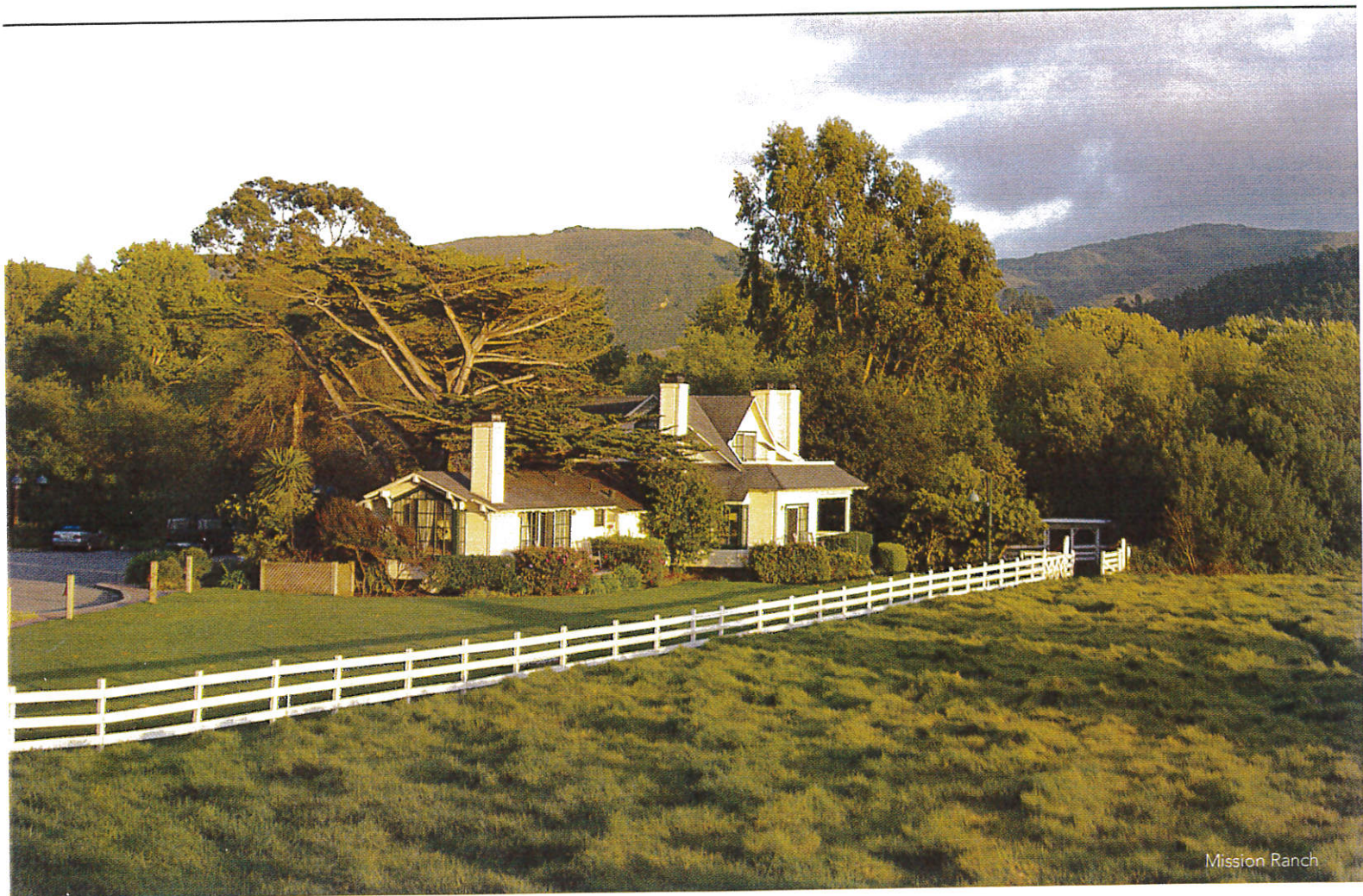
World-class golf is just part of the charm of the famed Monterey Peninsula village.

Legend has it that once Spanish explorer Juan Rodriguez Cabrillo established his campsite along the white sands of Carmel Beach in 1542, he grabbed a 7-iron from his saddle bags and hit a golf ball into the ocean. Hence began the first "golf trip" in California history.

Today, it is not stretching the truth whatsoever to say that Carmel-by-the-Sea remains one of the most elegant and quaint "base camps" for golf travelers from around the world – who, in this case, really do pack their clubs for the trip. Surrounded by a spectacular collection of golf courses, the village of Carmel offers more enchanting venues to stay

and play, as well as wine and dine, than Cabrillo could have imagined.

Visitors can immerse themselves in Carmel's romantic charm and the incredible natural beauty of California's central coast, while engaging in outdoor activities that range from the moderately adventurous (horseback riding, kayaking, surfing, scuba diving) to the more subdued (running, walking and bicycling). A moderate climate along Monterey Bay provides ideal year-round conditions for whatever you want to get out and do.



Travelers also continue to be drawn to Carmel's culture of diverse art, drama, music and literature, annually celebrated by popular festivals and events that include the Carmel Bach Festival (July), the Concours d'Elegance events (August) and The Carmel Art & Film Festival (October). And not to be forgotten is the annual AT&T Pebble Beach National Pro-Am (February), when Carmel becomes "base camp" for many of the world's greatest golfers.

One part of Carmel to enjoy year-round is the incredible architecture. Around every corner – which in this case is not a cliché – there is a rustic cottage, or a Frank Lloyd Wright masterpiece that is one of a kind. None is more photogenic than the stone Tor House, built by noted Carmel poet Robinson Jeffers, who incorporated rock from nearby Carmel Beach, the Temple of Peking, lava from Hawaii and a piece of the Great Wall of China.

Carmel has been a mecca for artists, writers and musicians since the turn of the

century, with 90 art studios, galleries and antique stores representing the works of master artists from around the world as well as the creations of local artists, who make up part of the exceptional Carmel shopping experience.

SETTING UP "CAMP" ...

There are approximately 45 inns – ranging from casual and comfortable to elegant and refined – in Carmel, with the majority of the 990+ rooms located in quaint settings, many offering ocean views, secluded courtyards and fireplaces. And all feature the characteristic warmth and charm that has become the trademark of Carmel. There are also three full-service hotels in the village itself.

The Cypress Inn, owned by legendary Hollywood actress Doris Day, is a landmark boutique hotel established in 1929. It combines Mediterranean grace with warm hospitality – and may be the most pet-friendly hotel in the world, with its own "Director of Pet Relations." (If you

don't stay there, make sure to visit Terry's Restaurant & Lounge, open from breakfast through dinner, with Afternoon Tea and Happy Hour in between.)

The Pine Inn is a Carmel icon. Established in 1889 as the "Hotel Carmelo," it was the first hotel built in the village and was moved in 1903 just down the hill to its present site on Ocean Ave. (four blocks from the beach). It is a boutique, full-service hotel, boasting elegant lodging and all the amenities expected from a world-class hotel. (Again, If you don't stay there, make sure to visit Il Fornaio, a trattoria in Italy's great tradition.)

Tucked onto a quiet side street, the Carriage House Inn is just one block off Ocean Ave, the main street of Carmel. Part of the "Inns By The Sea" collection, the Carriage House Inn has the unique distinction in Carmel for its AAA 4-Diamond rating. Generous accommodations feature feather bedding, fireplaces and luxury linens; many rooms also include oversized tubs and vaulted ceilings.



Point Lobos

CARMEL WINE WALK BY-THE-SEA

Since 2004, Carmel has become a destination for wine tasting and has established The Carmel Wine Walk passport which includes stops at Galante Vineyards, home of Carmel's original tasting room, as well as Caraccioli Cellars, Figge Cellars in the Winfield Art Gallery, Manzoni Cellars, Scheid Vineyards, and Wrath Wines. Vito Napoli offers Pepe wines and other local wines as well as Italian wine. The newest passport members are De Tierra Vineyards and two wineries sharing a tasting room on San Carlos, Blair Estate Artisan Wines and Shale Canyon Wines.

The passport entitles the bearer to a \$10 tasting at each of 9 tasting rooms, all within walking distance in a three block area. Go to www.carmelcalifornia.org/things-to-do/wine.aspx to see the map for the WINE WALK passport, as well as three other wine tasting venues in Carmel's one square mile.

The WINE WALK passport is \$65 and available at the Carmel Chamber of Commerce Visitor Center on San Carlos between 5th & 6th.

For more information about wine tasting and planning your trip to Carmel, contact the Carmel Chamber of Commerce and Visitor Center at 831-647-1297 or 800- 550-4333 or go on line to www.carmelcalifornia.org



Downtown Carmel

YOU WON'T GO HUNGRY ...

More than 60 pubs, bistros, coffee houses, bakeries and exceptional restaurants highlight dining in Carmel. Within walking distance from your room, regardless of where you stay, establishments serve a bounty of international and regional cuisines – utilizing fresh produce grown locally in the fertile Salinas Valley and fresh seafood from Monterey Bay. No trip to Carmel is complete without enjoying (according to your tastes) the rib-eye at Grasing's; Paella Valenciana at PortaBella; the Tiger Prawns & Diver Scallops Fricassée at Anton & Michel; and either the calamari or sand dabs at Flaherty's.

Of course, there is little that can go wrong in selecting a restaurant. And much of the fun in Carmel is walking by a place, checking the menu and just heading inside (or outside to the patio).